

## **South Dakota State Library**

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### **“Read Across South Dakota With Reading Rainbow!”**

*Brought to you by:  
South Dakota Public Broadcasting  
and the South Dakota State Library  
3/20/07*

Greetings Summer Reading Librarians!

In an effort to promote summer reading and an all-around enjoyment of reading, South Dakota Public Broadcasting and the South Dakota State Library have teamed up to bring you a unique summer reading program opportunity. From June 4<sup>th</sup> to June 8<sup>th</sup>, Wess Pravecek, Steve Rokusek and Sherri Rodgers from the Education and Outreach Department at SDPB, and Jasmine Rousey, Children's & Youth Services Coordinator at the SDSL will be traveling all over the state to celebrate reading with “Reading Rainbow.” They will be bringing Buddy, South Dakota Public Broadcasting's children's mascot to visit with the children, as well as fun ideas for games and activities. In addition to this program for children, they will also have information for parents about childhood literacy and PBS's *Ready To Learn* program. The *Ready To Learn* Program is a nationwide PBS initiative that educates parents and caregivers about the appropriate and educational use of children's television programs and the promotion of literacy.

If you would like to be one of the ten libraries that Read Across South Dakota visits, **please return the attached application to the South Dakota State Library by April 20, 2007.** Every public and/or school library is eligible to apply whether or not they hold a formal summer reading program. Libraries will be chosen based on a demonstrated community need for and commitment to the program. Priority will also be given to those libraries with minimal summer reading program budgets. The ten libraries that are selected will be notified by **May 4, 2007.** If you have any questions about this program or the competitive application process, please contact Jasmine Rousey at the South Dakota State Library, Monday through Friday between 8 a.m. and 5 p.m. (CT). Her phone number is 1-800-423-6665 and her email is [jasmine.rousey@state.sd.us](mailto:jasmine.rousey@state.sd.us).

Sincerely,

Jasmine Rousey  
Children's & Youth Services Coordinator  
South Dakota State Library

## **“Read Across South Dakota with Reading Rainbow!”**

### **Program Information**

*Program Dates:* June 4-8, 2007

*Program Time:* morning or afternoon; two communities per day – program will last approximately 1 hour

*Program Description:* Wess Pravecek and Steve Rokusek from the Education and Outreach Department of SDPB and Jasmine Rousey, State Library Children’s & Youth Services Coordinator have teamed up to create a unique summer reading programming opportunity. This year’s summer reading program theme is “Get a Clue @ Your Library” and this is a perfect way to help kick off your program.

This summer, they will be traveling the state visiting ten libraries. At each library they visit, they will present a children’s program that will appeal to children ages 4-10 years. The program will promote summer reading in general and will be a celebration of reading and the library with “Reading Rainbow” and Buddy. The 60-minute program will consist of a storytime, free books, as well as a special visit by the Buddy the SDPB Children’s mascot. Also included will be information for parents about SDPB’s educational *Ready To Learn* Program, which promotes the educational and appropriate use of their popular children’s television programs and the promotion of literacy.

*Cost of program to libraries:* No fee. You will need to provide one person to wear the Buddy costume. That person should be 5’ 4” to 5’7” and up to 140 lbs. The Buddy character will also need a room that is not open to the public to dress in – this cannot be a public restroom.

*Who is eligible to apply:* Any school or public library in South Dakota is eligible to apply regardless of whether or not they have a formal summer reading program.

*When is the application deadline:* Applications must be received by **April 20, 2007**, in order to be considered. Chosen libraries will be notified of their acceptance by May 4, 2007.

*Completed applications should be sent to:*

Jasmine Rousey  
South Dakota State Library  
800 Governors Drive  
Pierre, SD 57501-2294

*Questions about the program and application process should be directed to:* Jasmine Rousey, Children’s & Youth Services Coordinator at the South Dakota State Library. Her phone number is (605) 773-3131 or 1-800-423-6665. Her email is:

[jasmine.rousey@state.sd.us](mailto:jasmine.rousey@state.sd.us)

**“Read Across South Dakota with Reading Rainbow!”**

**Program Application**

*Application must be returned to the South Dakota State Library by:*

***April 20, 2007***

*Please send completed application to:*

*Jasmine Rousey*

*South Dakota State Library*

*800 Governors Drive*

*Pierre, SD 57501-2294*

1. Library Name: \_\_\_\_\_
2. Library Location: \_\_\_\_\_
3. Library Contact Name: \_\_\_\_\_
4. Contact Phone Number: \_\_\_\_\_
5. Does your library hold a summer reading program? Yes/ No (*Please Circle One*)
6. If so, please describe your summer reading program. (In addition to reading, do you also offer summer program activities at your library, like game and/or craft days?)  
*Please attach additional pages as necessary.*
7. What is your budget for summer reading programming and activities?
8. On average, how many children participate in your summer reading programs?
9. Please describe how you will use this event to enhance your summer reading program? (For example, will you involve the local school district in some way? Will you feature “Reading Rainbow” in a display? Will you develop activities that promote the library or reading? etc.) *Please attach additional pages as necessary.*